

SPONSORING OPPORTUNITIES ADVERTISEMENTS



Dear Sir or Madam,

We would like to invite you to join **SHI - Swedish Hemp Industries**, **IHFS - Industrial Hemp Association Sweden** and **HoH - House of Hemp** as a **sponsor and as an advertiser** of our well received 2nd annual international HEMP Conference from Sweden (<https://www.svenskhampaindustri.com/>)

Industrial Hemp – for a biobased & fossil free future – May 5 2021, 9AM - 5PM CET

With over 300 expected participants from more than 5 countries it is one of the bigger industrial hemp online events worldwide! Next year we expect even more participants as we are planning for a 2-day physical event.

Your benefit: The advertisement is included in the electronic edition of the conference leaflet and journal. Part of the sponsorship will be secured visibility at our annual conference 2022. Maximize your visibility online – the electronic edition of the leaflet will be sent out to **thousands of recipients in the e-mail campaigns promoting the INDUSTRIAL HEMP Conference!**

Top-class participants from the following sectors will be present at the conference:

- Carbon Dioxide Neutral Building Industry
- Natural Fibre Industry
- Food and Feed Industry
- Traders and Investors
- Agriculture
- Architects, Designers
- Engineers
- Research and Development

On the following page you will find a range of sponsorship options. Due to the global Covid-19 Pandemic we are all in, we look towards the future and we are also open to creative ideas and would be delighted to help you realising them. All you need to do is contact us if one or more of these options appeal to you or if you would like to put forward a proposal of your own!

We are looking forward to an amazing and successful conference with you!

Clara Norell

Clara Norell General Manager/Event Coordinator
Swedish Hemp Industries – Innovative Biobased Materials & Consulting



General Manager/Event Coordinator
Clara Norell
+46 (0)735 46 48 18
info@svenskhampaindustri.se



Sponsoring
Peter Holmdahl
+46 (0)737 26 11 26
peter.holmdahl@houseofhemp.se



Hälsosamma, hållbara hus

<https://www.svenskhampaindustri.com/>

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MAY 2021

5th

9AM-5PM CET



INDUSTRIAL HEMP ONLINE CONFERENCE

Innovation for a Biobased & Fossil Free Future.

	INNOVATION SPONSOR OF THE FUTURE	GOLD SPONSOR	SILVER SPONSOR	BIOBASED BUILDINGS SPONSOR	KNOWLEDGE SPONSOR
Availability	2	4	6	20	3
Visibility in marketing	PR Online marketing Also the future conference 2022	PR Online marketing · At the future conference	PR · Online marketing At the conference	PR Online marketing At the conference	PR · Online marketing At the conference
Digital banner with Logo	4× On show	2× On show	1× show	1 x show	2x show
Company profile / Advertisement in journal online*	Clickable logo with bio of company on display and linked to your website	Clickable logo directing to your webpage	Clickable Logo directing to your webpage	Clickable logo with bio of company on display and linked to your website	Clickable logo with bio of company on display and linked to your website
Free entrance tickets 2022 à 500 €, 500\$, 50 000 SEK	3 people	2 people	1 person	1 person	2 people
Free exhibition booth 2022 à 1000 €, 1000\$, 10 000 SEK (6 m2)	Included	Included	-	Included	-
15% reduced entrance for your customers - Conference 2022	10	8	5	3	5
Company presentation with video showcased online as well as on the respective webpage of the co-producing companies	VIRTUAL DEEP DIVE/SHOW ROOM 7 MINUTES	VIRTUAL DEEP DIVE/SHOW ROOM 3 MINUTES	-	-	-
Company leaflets	Presented with bio online and in programme	Presented online and with the logo in the programme	-	Printed leaflet for 2022 hemplime building courses	Presented online and with logo in programme
Sponsor of the «Hemp-book», includes logo in the front of the book & one signed copy of the book. More info: https://vimeo.com/429295862	-	-	-	-	1
Membership 2021 of IHFS - Industrial Hemp Association Sweden. All communication in Swedish 100 €, 100\$ or 1000 SEK	3	2	1	1	2
Secured spot at House of Hemp's hemplime building courses 2022 for 800 €, 800\$ or 8 000 SEK	-	-	-	1	-
Price	3,550€, 3 550\$ or 35 550SEK	2,800€, 2 800\$ or 28 000 SEK	975€, 975\$ or 9750 SEK	1,625€, 1 625\$ or 16 250 SEK	3,075€, 3 075\$ or 30 750 SEK
Calculatory sponsoring costs **	1,500€, 1500\$ or 15 000 SEK	550€, 550\$ or 5 500 SEK	200€, 200\$ or 2 000 SEK	1,000€, 1000\$ or 10 000 SEK	1,800€, 1 8000\$ or 18 000 SEK
Your choice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

(prices excl. 25% VAT)

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* You are also welcome to book an advertisement in the conference journal:

1 page DIN A4: 1,000€, 1 000\$ or 10 000SEK

½ page: 500€, 500\$ or 5 000SEK

** Note: The calculatory sponsoring costs are very attractive, providing an excellent cost benefit ratio. The total costs are set off by the services listed in the table e.g. free entrance tickets, exhibition booth and page(s) in the conference journal, resulting in much lower "net sponsoring costs".

Company name:

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Street or POB:

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Postal code, city:

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Contact person:

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Email address:

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Phone:

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Date:

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Company stamp and signature